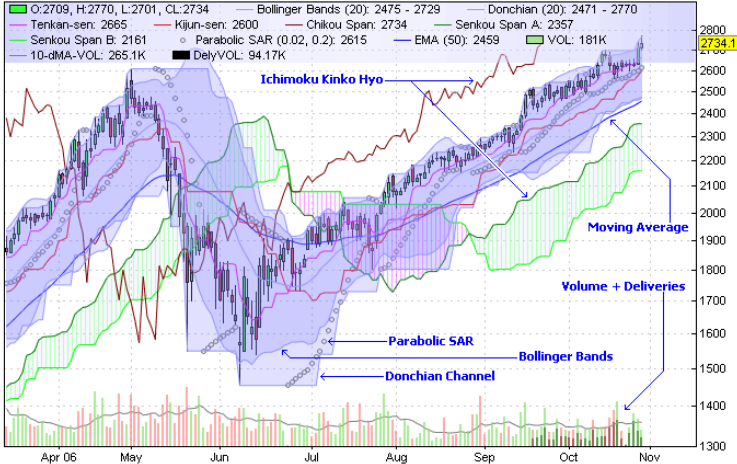


Financial Markets, Volatility
and the Macroeconomy
or
Returns, Volatility and Fundamentals

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University of Pennsylvania

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Returns



Fundamentals



We Want to Understand the Financial / Real Connections

Statistical vs. “scientific” models

Returns \leftrightarrow Fundamentals

$$r \leftrightarrow f$$

Disconnect?

“excess volatility,” “disconnect,” “conundrum,” ...

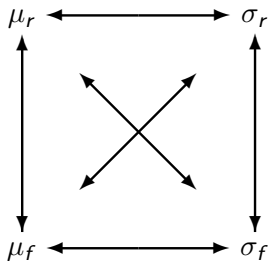
$$\mu_r, \sigma_r, \sigma_f, \mu_f$$

Links are complex:

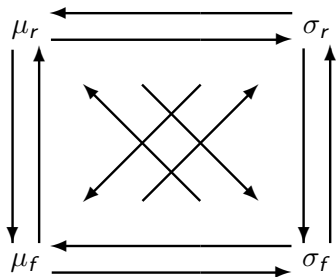
$$\mu_r \leftrightarrow \sigma_r \leftrightarrow \sigma_f \leftrightarrow \mu_f$$

Volatilities as intermediaries?

A More Complete Picture



(Perhaps Ultimately Also Explore Causal Paths)



This doubles the number of links to be addressed!
We won't pursue that here.

For Example...

GARCH σ_r usually has no μ_f or σ_f :

$$\sigma_{r,t}^2 = \omega + \alpha r_{t-1}^2 + \beta \sigma_{r,t-1}^2.$$

One might want to entertain something like:

$$\sigma_{r,t}^2 = \omega + \alpha r_{t-1}^2 + \beta \sigma_{r,t-1}^2 + \delta_1 \mu_{f,t-1} + \delta_2 \sigma_{f,t-1}.$$

$$\mu_f \leftrightarrow \sigma_r$$

Return Volatility is Higher in Recessions

Schwert's (1989) "failure": Very hard to link market risk to expected fundamentals (leverage, corporate profitability, etc.).

Actually a great success:

Key observation of robustly higher return volatility in recessions!

– Earlier: Officer (1973)

– Later: Hamilton and Lin (1996), Bloom et al. (2009)

Extends to business cycle effects in credit spreads via the Merton model

$\mu_f \leftrightarrow \sigma_r$, Continued

Bloom et al. (2009) Results

	Mean Recession Volatility Increase	Standard Error	Sample Period
Aggregate Returns	43.5%	3.8%	63Q1-09Q3
Firm-Level Returns	28.6%	6.7%	69Q1-09Q2

Table: Stock Return Volatility During Recessions. Aggregate stock-return volatility is quarterly realized standard deviation based on daily return data. Firm-level stock-return volatility is the cross-sectional inter-quartile range of quarterly returns.

$$\mu_f \leftrightarrow \sigma_f$$

Fundamental Volatility is Higher in Recessions

More Bloom, Floetotto and Jaimovich (2009) Results

	Mean Recession Volatility Increase	Standard Error	Sample Period
Aggregate Growth	37.5%	7.3%	62Q1-09Q2
Firm-Level Growth	23.1%	3.5%	67Q1-08Q3

Table: Real Growth Volatility During Recessions. Aggregate real-growth volatility is quarterly conditional standard deviation. Firm-level real-growth volatility is the cross-sectional inter-quartile range of quarterly real sales growth.

$$\sigma_f \leftrightarrow \sigma_r$$

Return Vol is Positively Related to Fundamental Vol

Follows immediately from relationships already documented

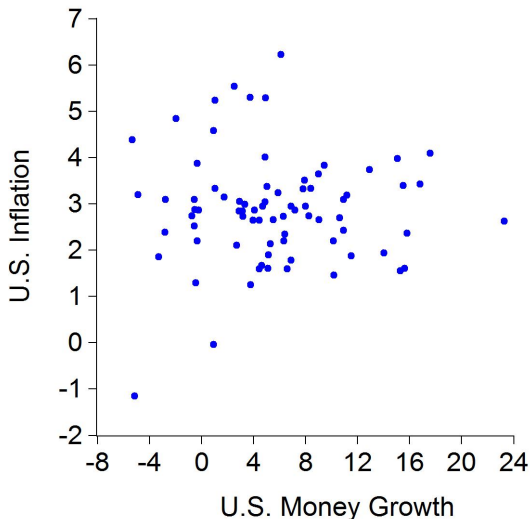
Moreover, direct explorations provide direct evidence:

- Engle et al. (2006) time series
- Diebold and Yilmaz (2010) cross section
- Engle and Rangel (2008) panel

Can be extended to fundamental determinants of correlations
(Engle and Rangle, 2011)

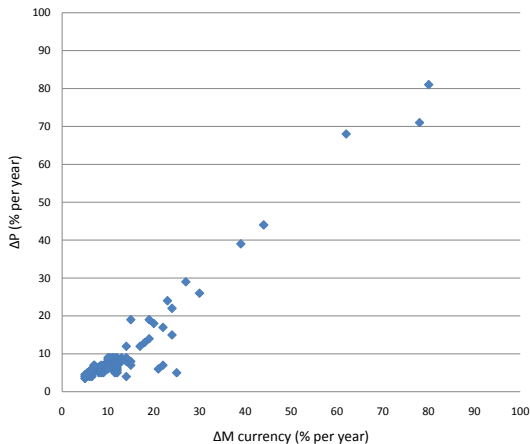
[Aside: Inflation and its Fundamental (U.S. Time Series)]

Weak inflation / money growth link



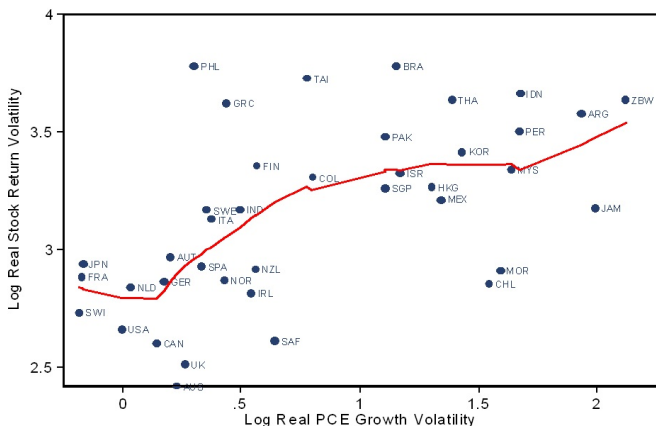
[Inflation and its Fundamental (Barro's Cross Section)]

Strong inflation / money growth link



Back to $\sigma_f \leftrightarrow \sigma_r$: Cross-Section Evidence

Real Stock Return Volatility and Real PCE Growth Volatility, 1983-2002



Now Consider Relationships Involving the Equity Premium

?? μ_r ??

$$\mu_r \leftrightarrow \sigma_r$$

“Risk-Return Tradeoffs” (or Lack Thereof)

Studied at least since Markowitz

ARCH-M characterization:

$$R_t = \beta_0 + \beta_1 X_t + \beta_2 \sigma_t + \varepsilon_t$$

$$\sigma_t^2 = \omega + \alpha r_{t-1}^2 + \beta \sigma_{t-1}^2$$

– But subtleties emerge...

$$\mu_r \leftrightarrow \mu_f$$

Odd Fama-French (1989):

$$r_{t+1} = \beta_0 + \beta_1 dp_t + \beta_2 term_t + \beta_3 def_t + \epsilon_{t+1}$$

Less Odd Lettau-Ludvigson (2001):

$$r_{t+1} = \beta_0 + \beta_1 dp_t + \beta_2 term_t + \beta_3 def_t + \beta_4 cay_t + \epsilon_{t+1}$$

Natural Campbell-Diebold (2009):

$$r_{t+1} = \beta_0 + \beta_1 dp_t + \beta_2 term_t + \beta_3 def_t + \beta_4 cay_t + \beta_5 g_t^e + \epsilon_{t+1}$$

– Also Goetzman et al. (2009) parallel cross-sectional analysis

Expected Business Conditions are Crucially Important!

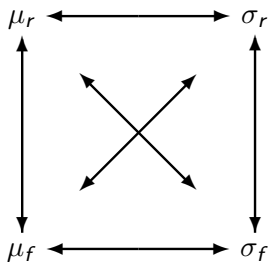
	(1)	(2)	(3)	(4)	(5)	(6)	(7)
g_t^e	-0.22 (0.08)	- -	- -	-0.21 (0.09)	-0.20 (0.09)	- -	-0.20 (0.10)
DP_t	-	-	0.25 (0.10)	0.17 (0.10)	-	0.19 (0.12)	0.12 (0.11)
DEF_t	-	-	-0.11 (0.07)	-0.01 (0.09)	-	-0.10 (0.08)	0.00 (0.09)
$TERM_t$	-	-	0.15 (0.07)	0.17 (0.07)	-	0.09 (0.09)	0.11 (0.09)
CAY_t	-	0.24 (0.07)	-	-	0.22 (0.08)	0.17 (0.11)	0.15 (0.10)

$$\mu_r \leftrightarrow \sigma_f$$

Bansal and Yaron (2004)
(and many others recently)

So, Good News:

We are Learning More and More About the Links



We've Come a Long Way Since Markowitz:

$$\mu_r \leftrightarrow \sigma_r$$

The Key Lesson

The business cycle is of central importance for both μ_r and σ_r

– Highlights the importance of high-frequency business cycle monitoring. We need to interact high-frequency real activity with high-frequency financial market activity

e.g., Aruoba-Diebold-Scotti real-time framework at
Federal Reserve Bank of Philadelphia